



Customer SUCCESS SPOTLIGHT

Arizona's Largest School District Chooses GENESIS™ Student Information System for Long-Term Value

Mesa Public Schools Investment in GENESIS Pays Off

THE CHALLENGE

With today's funding challenges, public school districts seek solutions that improve efficiencies, enhance data-driven decision making and deliver long term value. The student information system (SIS) used by Mesa Public Schools, Arizona's largest school district, had delivered solid value for fifteen productive years by evolving with the growing organization, yet it was no longer meeting the district's needs.

New state reporting requirements and the need to extend information to parents and students finally exceeded the application's capability, and the district reluctantly sought a new solution – one that could meet current and future needs.

The existing system was DOS-based and decentralized. Each school had its own database so that district administration had limited access to cumulative real time data. Its client/server architecture was very secure, yet expensive to maintain and not well-suited for web delivery.

Mesa Public Schools (MPS) sought a true web-based solution that could easily be extended to the classroom and to parents and students off-site. It needed to meet current state reporting requirements and integrate with all other business systems. Most importantly, they wanted a long-term solution – one that would meet their needs for the next fifteen years.

THE SOLUTION

After an extensive evaluation process, one vendor met each requirement – Edupoint's GENESIS™ would serve as the foundation for a powerful, yet flexible, enterprise SIS solution. GENESIS, built on Edupoint's rapid application development platform– Revelation Technology™ (RT) - leverages Microsoft's .NET architecture to provide enterprise-level performance, extensibility, scalability, and supportability. This technology framework appealed to MPS because the district planned on using GENESIS for many years to come. In addition to licensing GENESIS, the district licensed the



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RT platform to enable its IT staff to integrate other district systems within the GENESIS enterprise, and to develop custom applications for MPS, as needed. Mesa's developers saw the benefit that RT provided, programmatically insulating the business functionality they would create from the generational upgrades and migrations of the underlying hardware, operating system, and database infrastructures. Its advanced developer tools enable the district to quickly create and modify SIS business rules, application screens, and custom reports to meet evolving needs and requirements.

For Mesa Public Schools, the cost efficient development of customizations and application extensions will extend the life of their GENESIS solution indefinitely.

MPS has now implemented the full suite of Edupoint applications, including GENESIS student information

system, GENESEA™ solution for Special Education, and the TeacherVUE™, ParentVUE™, and StudentVUE™ web portals.

“GENESIS allowed Mesa Public Schools to deliver a cost-effective, comprehensive SIS solution that continues to meet every new requirement six years later.”

***Larry Dutcher
Executive Director, IS
Mesa Public Schools***

THE RESULTS

As one of the GENESIS early adopters and the largest school district in Arizona, Mesa Public Schools has already proven the long-term value of its flexible Edupoint SIS solution and strong RT developers' toolset.

GENESIS' out-of-the-box functionality has allowed the district to extend the student information system to meet the needs of all stakeholders - administrators, faculty, parents and students – while ultimately improving data driven decision-making and student data management efficiencies. Combined with MPS' ability

to further customize the solution with the RT toolkit, MPS has the best of both worlds – a robust, market-leading SIS with fully compliant state reporting and a customized system – designed to meet the district's needs long into the future.



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